## Ring Doorbell Camera - Original version (regularly \$199) on Left; Pro version (regularly \$249) on right



## **Ring Stick-Up Cameras**





## Solar Ray Panel (Optional)



## Below is a summary table of the Ring camera offer:

Cost of Equipment (Doorbell or Stick-Up Camera)	\$199/each
Discount from Ring	(\$50)
Match by City`	(\$50)
Storage Cost	\$30/year or \$3/month
	(Storage is not required but allows the resident
	to keep alerts and activation videos. Without
	storage the resident is still alerted and can talk
	through the camera to people entering their
	property and receive motion alerts, etc., they
	just can't keep the video of the alert or
	activation. The problem without storage is you
	won't have video of a suspect that may have
	come to a residence - only the real time alerts to
	call police).
COST TO RESIDENTS AFTER DISCOUNTS + MATCH	\$100
Term of Offer	Up to cap of \$100,000
Requirements	- Devices are both battery operated or can
	be connected to existing doorbell wiring.
	(Battery can last several weeks but it is
	based on activations and triggering of the
	cameras alerts. With devices connected to
	doorbell wiring, residents can look and view
	cameras at any time for "live viewing".)
	- Device requires a Wi-Fi network to
	communicate with the Ring server to store
	video clips and alert resident.
	- Device requires a smartphone to load the
	Ring application to get alerts and set up
	cameras.
Warranty	1 year; Lifetime Theft guarantee
Additions	Ring will provide a Solar Ring Sign (looks like an
	alarm sign for in front of your house) free of
	charge (normally \$49)
Options	Additional solar ray available for Stick-Up
	Camera at additional cost
Upgrade to Ring Pro Doorbell Camera (additional functionality)	Add \$50; Requires doorbell wiring
Installation	Residents have the option of installing it
	themselves or hiring someone to install the
	equipment for them. Ring offers installation by a
	third-party nationwide installer at cost
	\$59/product and \$35/each additional product;
	Solar Panels installation included with camera
	installation.

